

1 HOTELS & HOMES

CASE STUDY | 01.17.14

POSSIBLE

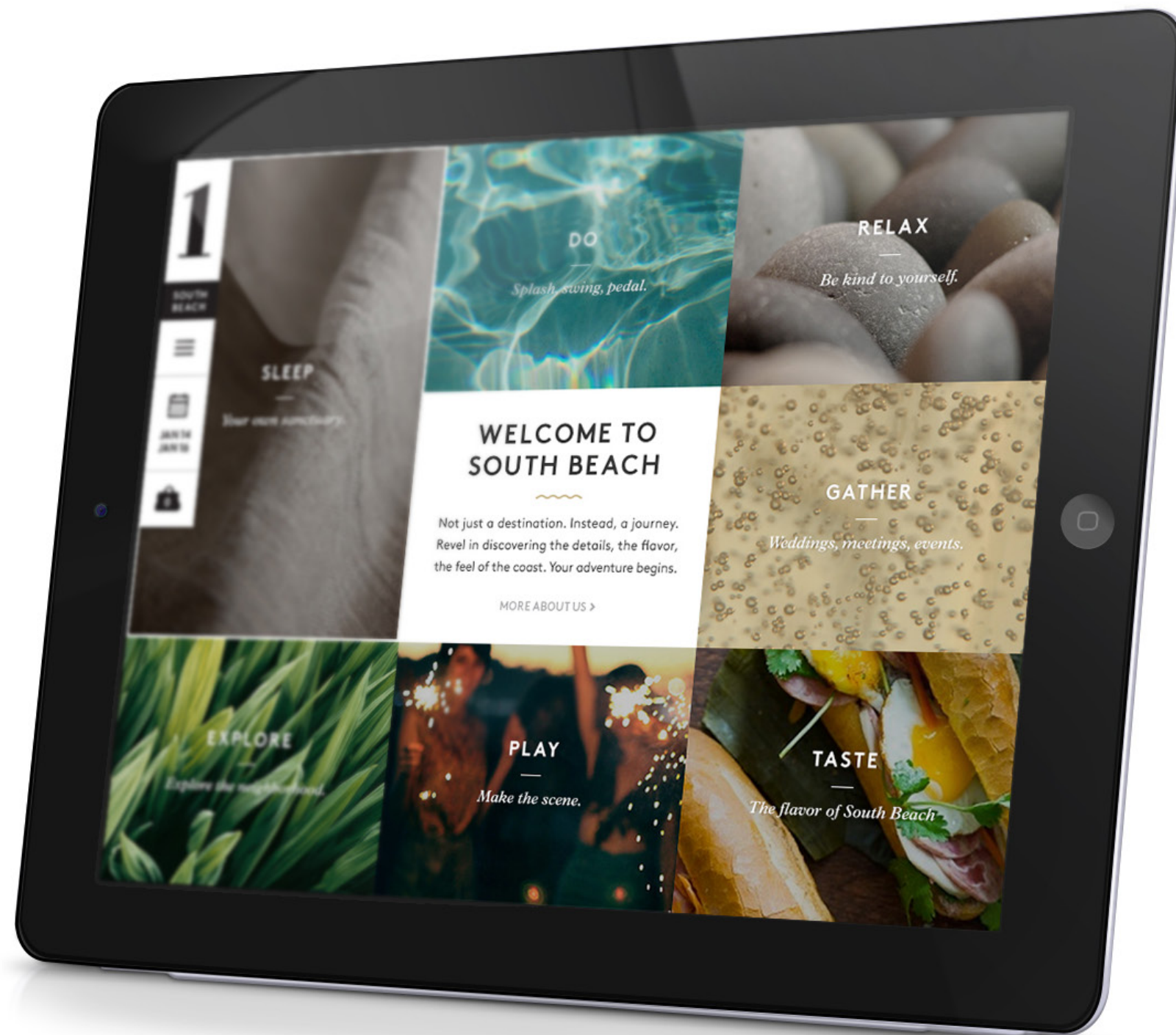


WHERE DOES THE KING OF HOTELS GO FOR AN INDUSTRY CHANGING SITE?

Starwood Capital Group CEO Barry Sternlicht wanted to introduce a new boutique hotel. Called the King of Hotels by Fortune Magazine, he demanded that his new venture create the kind of market-changing impact made by his previous luxury juggernaut, W Hotels.

POSSIBLE

Made it happen.





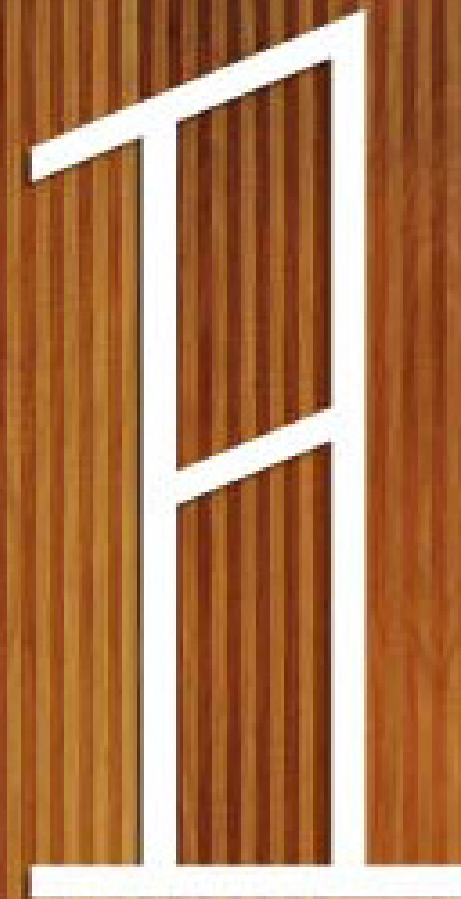
HOTEL & HOMES

BEYOND SPACE



1 Hotels is a concept that embodies not just rooms but the natural spaces and neighborhoods that surround them. The brand is interwoven into the fabric of its environment.





HOTEL & HOME
BROOKLYN BRIDGE PARK



HOTEL & HOME
SOUTH BEACH

1 HOTELS CREATES EXPERIENCES



Ordinary hotels allow guests to book rooms online. The 1 Hotels e-commerce platform revolutionizes the booking experience by enabling guests to add both on- and off-property amenities, activities and events to their trip.



Rooms



Amenities



Experiences



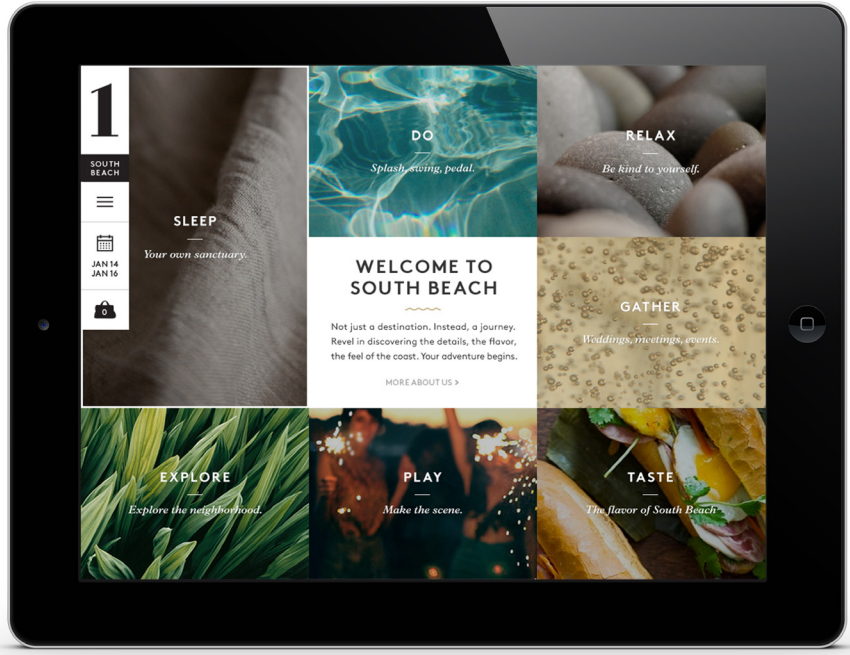
Services



Nature



Articles



1

SOUTH BEACH

☰

📅 JAN 14
JAN 16

🛒 0

CONCIERGE SERVICE



PLAY

Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres. Dolores



Labores appellantur cu, posse
epicurei Illud postea lorem ipsum
doloeres. Dolores sit abores se
epicurei Illud pos lorem #LipsuMic

~~~~~ 🐦 ~~~~~

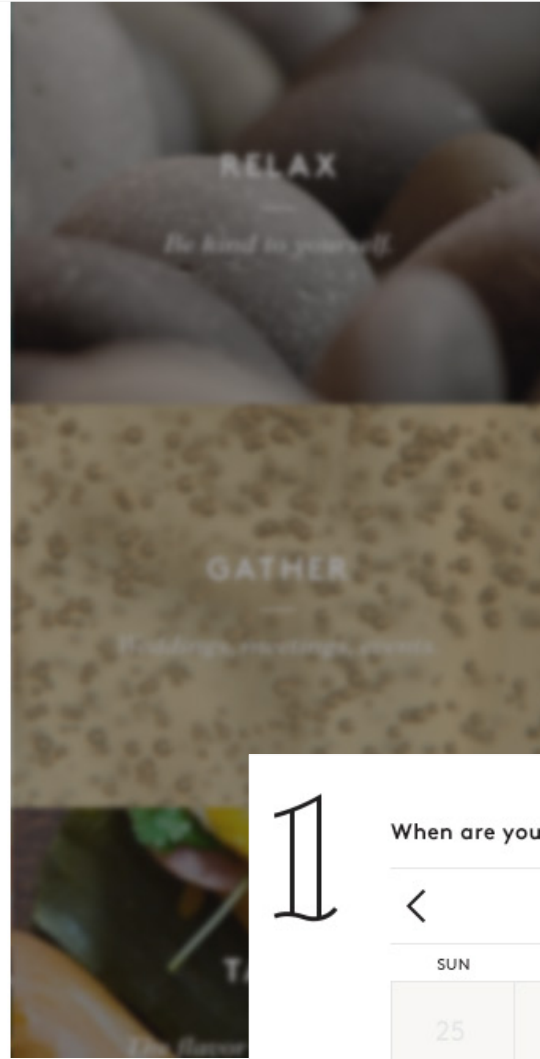




When are you coming?



| DECEMBER 2013 |     |          |     |     |     |     |
|---------------|-----|----------|-----|-----|-----|-----|
| SUN           | MON | TUE      | WED | THU | FRI | SAT |
| 25            | 26  | 27       | 28  | 29  | 30  | 1   |
| 2             | 3   | <u>4</u> | 5   | 6   | 7   | 8   |
| 9             | 10  | 11       | 12  | 13  | 14  | 15  |
| 16            | 17  | 18       | 19  | 20  | 21  | 22  |
| 23            | 24  | 25       | 26  | 27  | 28  | 29  |
| 30            | 31  | 1        | 2   | 3   | 4   | 5   |



When are you coming?

| DECEMBER 2013 |     |          |     |     |           |     |
|---------------|-----|----------|-----|-----|-----------|-----|
| SUN           | MON | TUE      | WED | THU | FRI       | SAT |
| 25            | 26  | 27       | 28  | 29  | 30        | 1   |
| 2             | 3   | <u>4</u> | 5   | 6   | 7         | 8   |
| 9             | 10  | 11       | 12  | 13  | 14        | 15  |
| 16            | 17  | 18       | 19  | 20  | <b>21</b> | 22  |
| 23            | 24  | 25       | 26  | 27  | 28        | 29  |
| 30            | 31  | 1        | 2   | 3   | 4         | 5   |

I'M ARRIVING
I'M DEPARTING

Friday, Dec 21      ?

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**GUESTS**

|   |    |                                        |   |
|---|----|----------------------------------------|---|
| 1 | 2  | 3                                      | 4 |
| 5 | 6  | 7                                      | 8 |
| 9 | 10 | Over 10 people?<br>Call 1-800-555-5555 |   |

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**I'M BRINGING**

Kid(s)

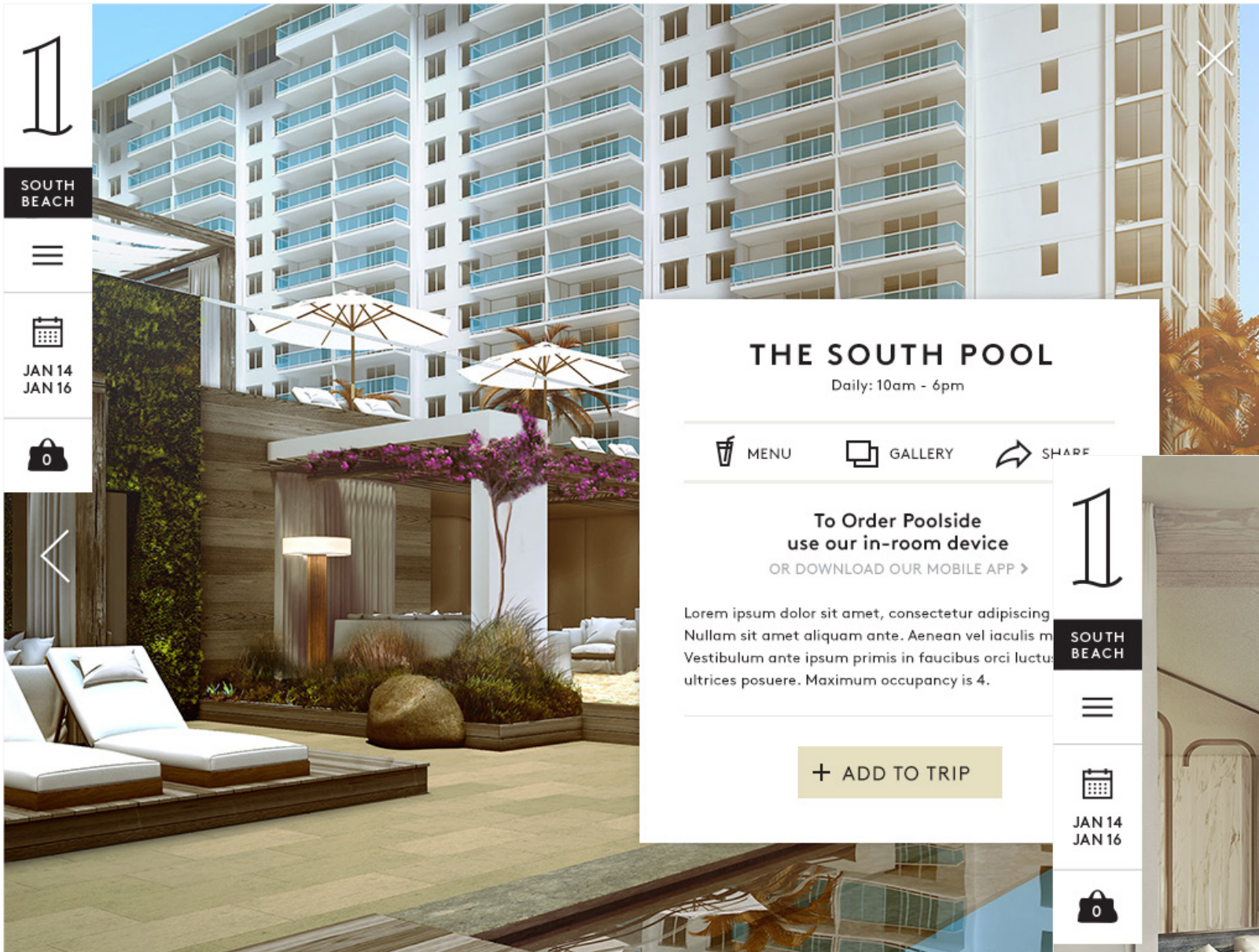
Dog(s)

Cat(s)

Kids under age 12. Pets 2 max/room, under 50lbs each.

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SAVE AND CLOSE



## THE SOUTH POOL

Daily: 10am - 6pm

 MENU  GALLERY  SHARE

To Order Poolside  
use our in-room device

OR DOWNLOAD OUR MOBILE APP >

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam sit amet aliquam ante. Aenean vel iaculis mauris. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere. Maximum occupancy is 4.

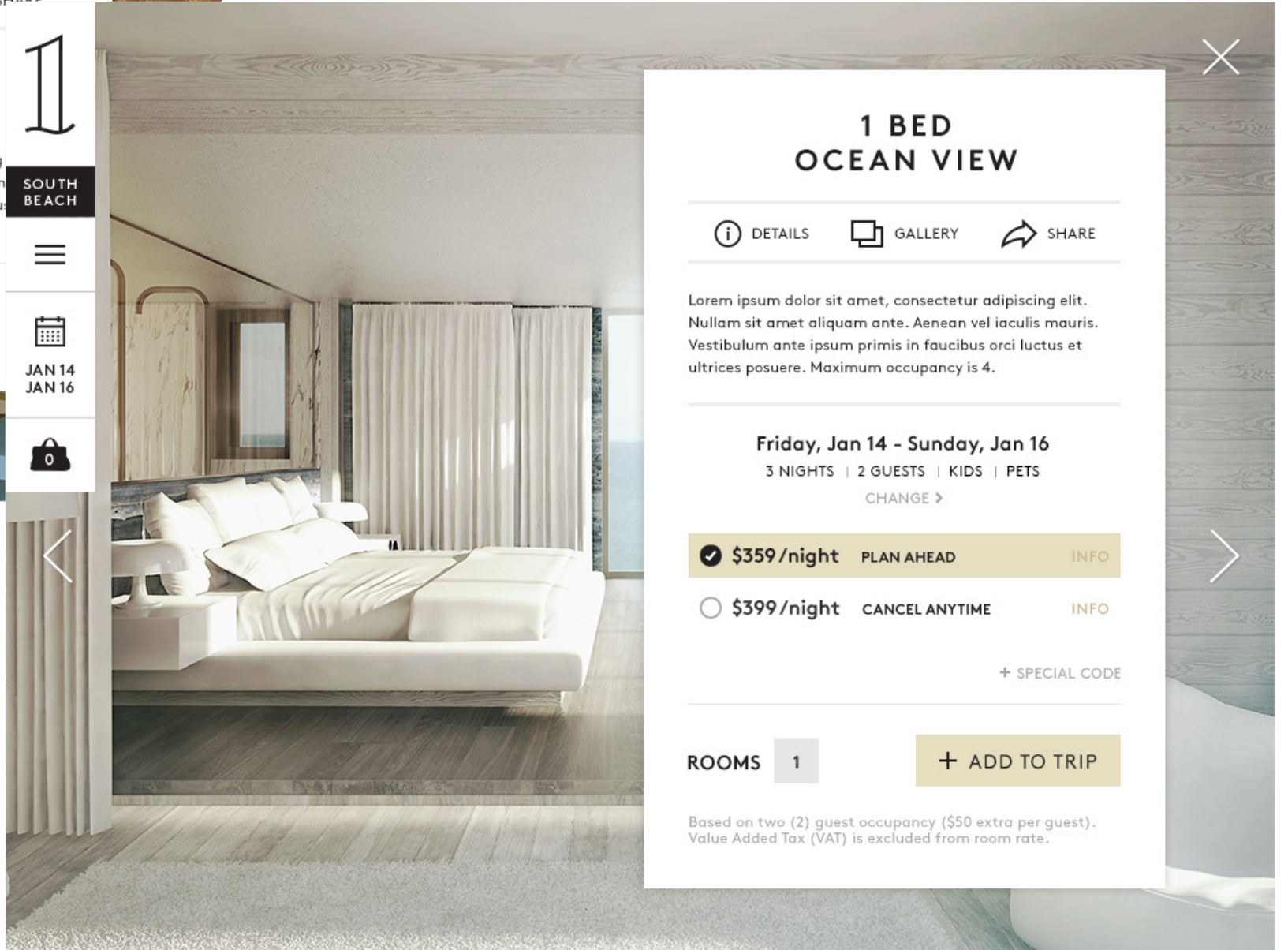
+ ADD TO TRIP



SOUTH BEACH



JAN 14  
JAN 16



## 1 BED OCEAN VIEW

 DETAILS  GALLERY  SHARE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam sit amet aliquam ante. Aenean vel iaculis mauris. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere. Maximum occupancy is 4.

Friday, Jan 14 - Sunday, Jan 16

3 NIGHTS | 2 GUESTS | KIDS | PETS

CHANGE >

\$359/night PLAN AHEAD INFO

\$399/night CANCEL ANYTIME INFO

+ SPECIAL CODE

ROOMS 1

+ ADD TO TRIP

Based on two (2) guest occupancy (\$50 extra per guest). Value Added Tax (VAT) is excluded from room rate.





# ITINERARY

South Beach

Grand Total  
**\$1,453.00**

SHARE ITINERARY

CHECK OUT

TRIP 1 2 GUESTS | PETS



## 2 BED OCEAN VIEW WITH BALCONY

**\$1,450.00**   
VIEW DAILY RATE

3 NIGHTS | PLAN AHEAD  
FRI, JAN 14 - SUN, JAN 16, 2014

ACCESSIBLE  
Over 2 guests, \$50 per guest per day, max occupancy: 4



**TENTS**  
Indoor/outdoor tents for use during your stay.

**\$45.00**



**HALF-DAY POOLSIDE CABANA** \$250 x 2 days  
Private cabana lorem ipsum dolores.

**\$500.00**

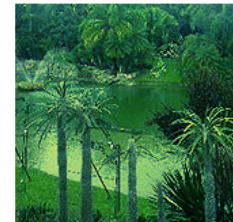
SEE MORE OPTIONS >

### EXPERIENCES



## ART EXPERIENCE

SATURDAY, JAN 15  
Sed consectetur, lorem non gravida  
ultrices, elit mi.



## PINECREST GARDENS

EVERY FRIDAY IN OCTOBER  
Sed consectetur, lorem non gravida  
ultrices, elit mi.

SPECIAL REQUESTS

**800.123.4567**  
1 Hotels South Beach

+ SPECIAL CODE

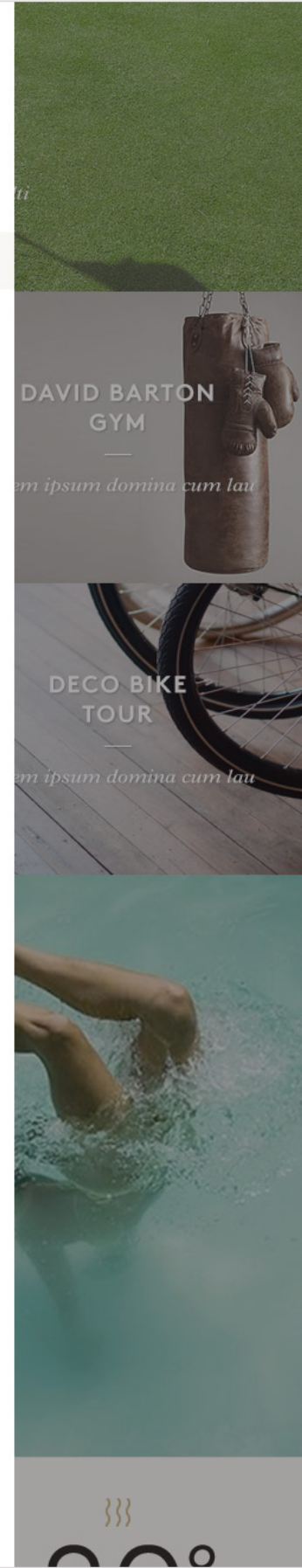
Estimated total cost of room, taxes, service charges and applicable package inclusions. Estimated total cost does not include airport transfers or requested amenities.

|                      |                   |
|----------------------|-------------------|
| South Beach SubTotal | <b>\$1,450.00</b> |
| City Tax (1%)        | <b>\$1.00</b>     |
| County Tax (1%)      | <b>\$1.00</b>     |
| State Tax (1%)       | <b>\$1.00</b>     |

Actual taxes, service charges, levies, resort fees and surcharges are calculated upon checkout and are subject to change without notice.

Extra taxes/extra bed charges are additional

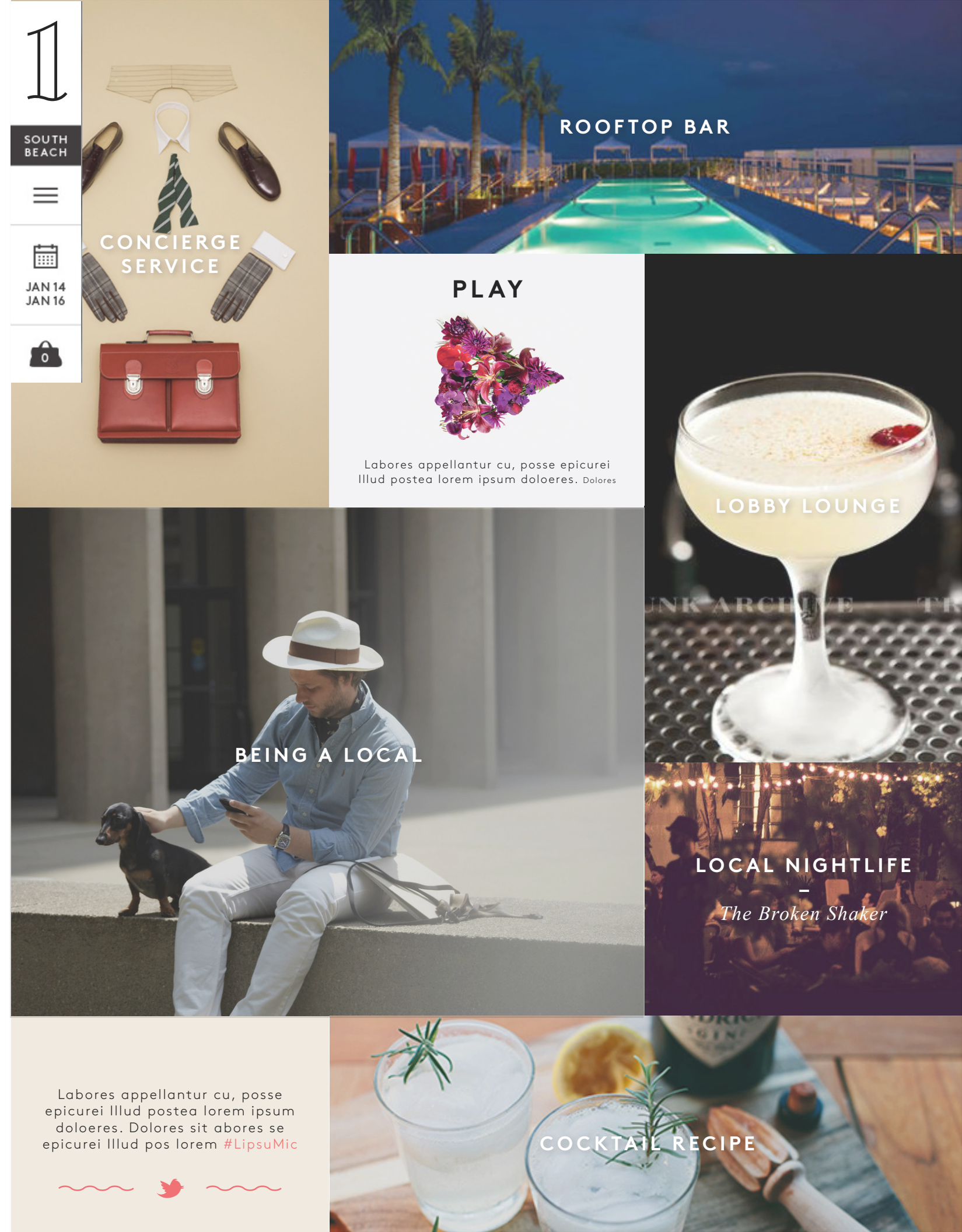
\$1,453.00



# TRANSFORMING TRAVEL

By changing a rote online transaction into a cart-driven trip builder, POSSIBLE enabled 1 Hotels to do something far more important than selling rooms.

The 1 Hotels site is a digital concierge that serves as a moveable feast for its guests, using the elements of nature and neighborhood to provide adventures that surpass mere tourism.



1  
SOUTH BEACH

☰

📅  
JAN 14  
JAN 16

🛒  
0

CONCIERGE SERVICE

ROOFTOP BAR

PLAY

Labores appellantur cu, posse epicurei  
Illud postea lorem ipsum doloeres. Dolores

LOBBY LOUNGE

BEING A LOCAL

LOCAL NIGHTLIFE

*The Broken Shaker*

Labores appellantur cu, posse  
epicurei Illud postea lorem ipsum  
doloeres. Dolores sit abores se  
epicurei Illud pos lorem #LipsuMic

COCKTAIL RECIPE

**1**

SOUTH BEACH

☰

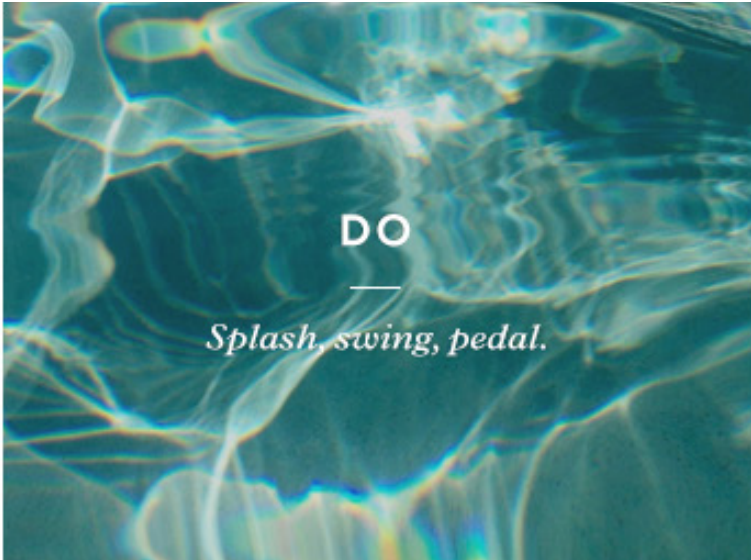
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JAN 14  
JAN 16

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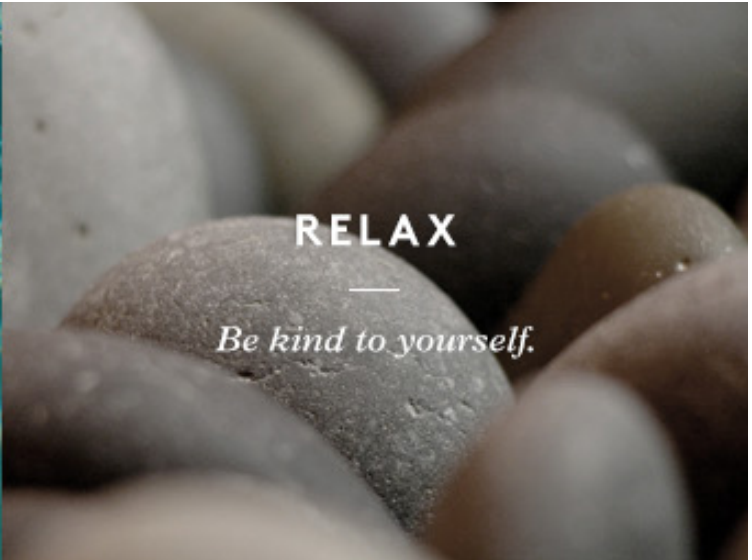
**SLEEP**

*Your own sanctuary.*



**DO**

*Splash, swing, pedal.*



**RELAX**

*Be kind to yourself.*

**WELCOME TO SOUTH BEACH**

~~~~~

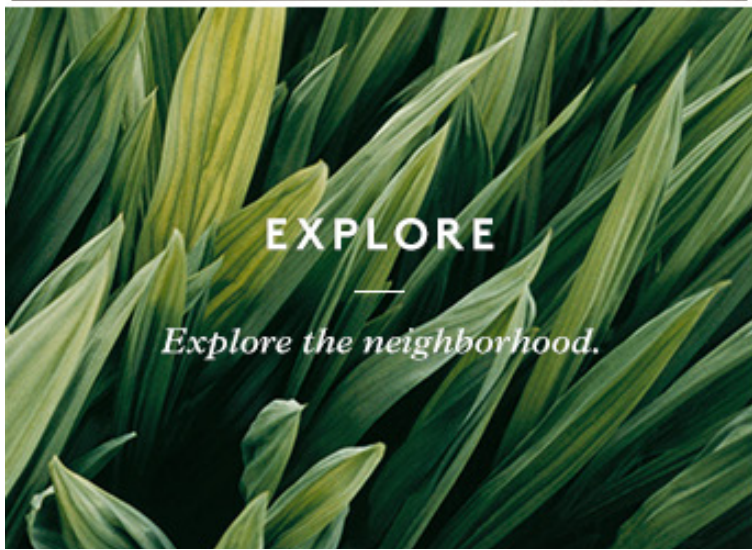
Not just a destination. Instead, a journey. Revel in discovering the details, the flavor, the feel of the coast. Your adventure begins.

[MORE ABOUT US >](#)



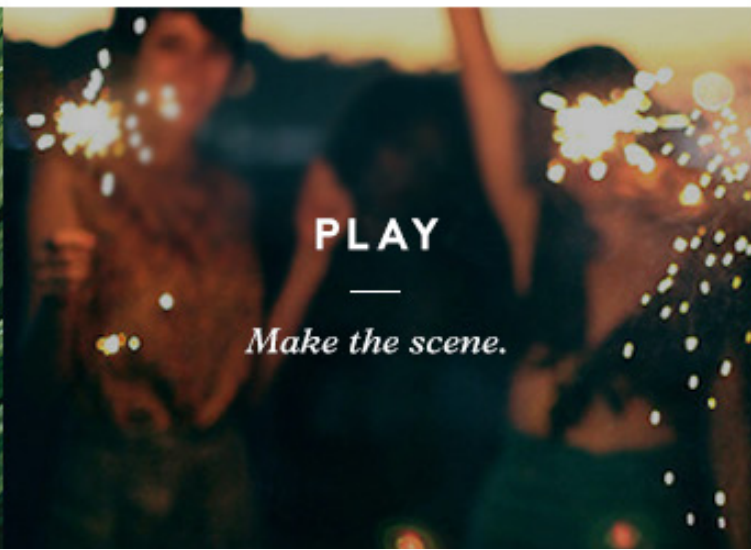
GATHER

Weddings, meetings, events.



EXPLORE

Explore the neighborhood.



PLAY

Make the scene.



TASTE

The flavor of South Beach

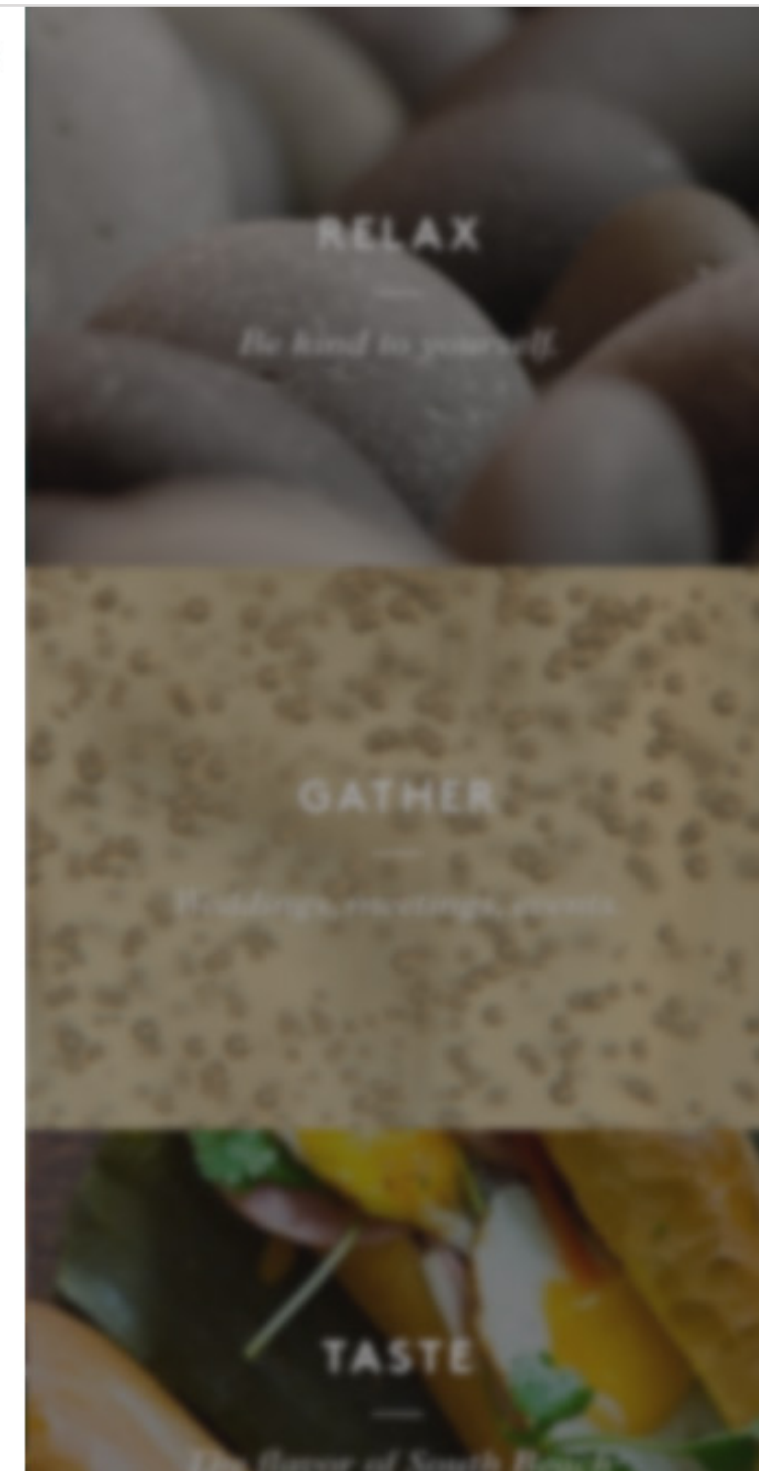


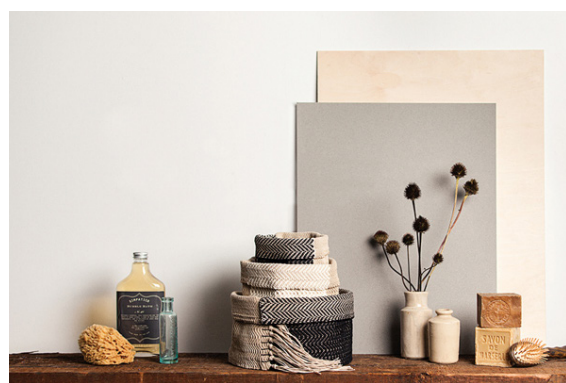
When are you coming?

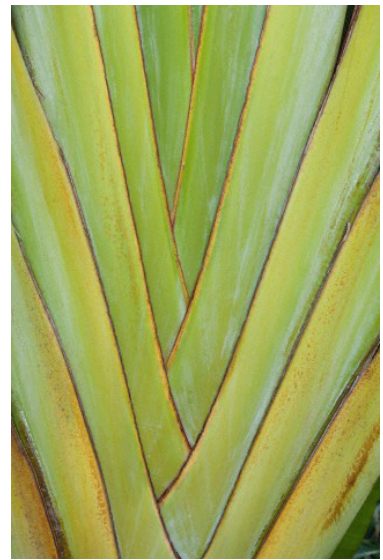
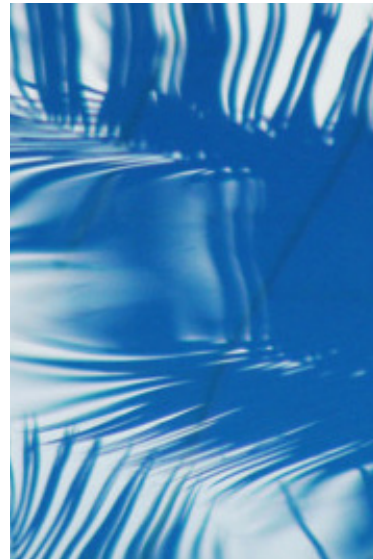
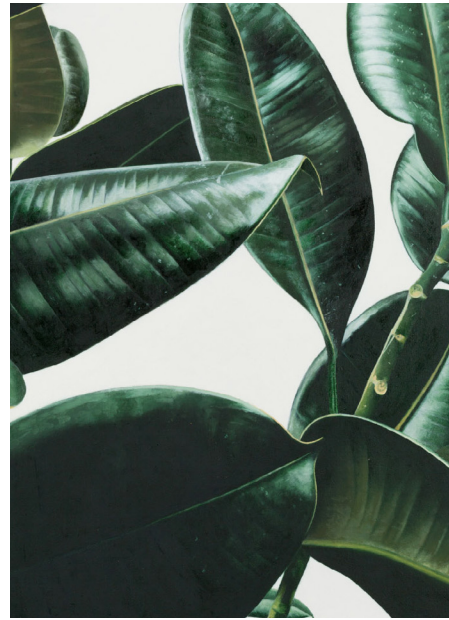


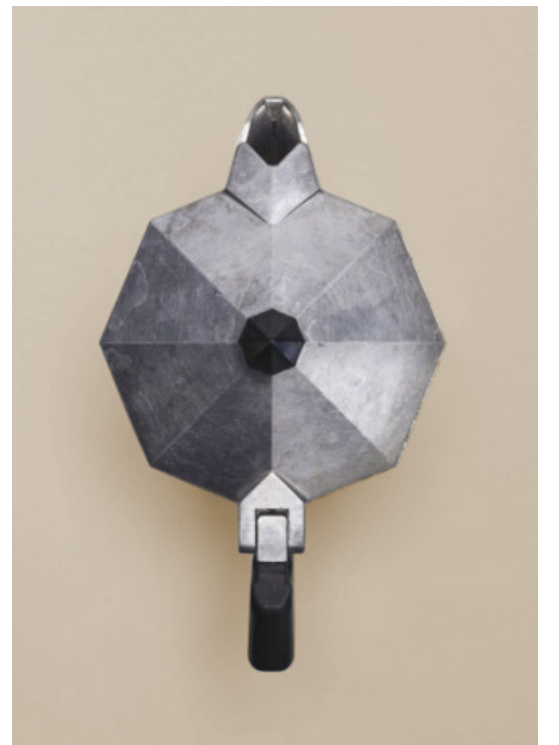
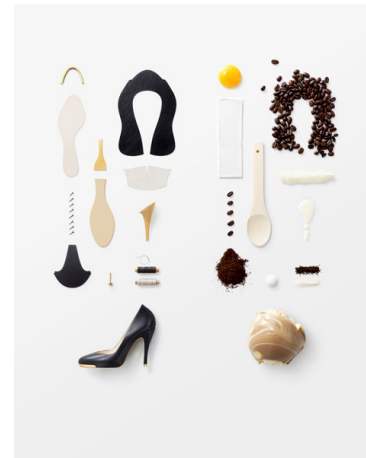
< **DECEMBER 2013** >

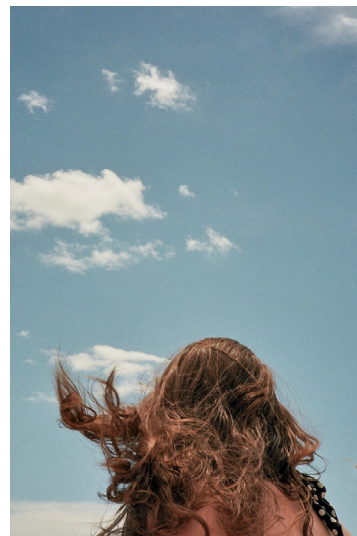
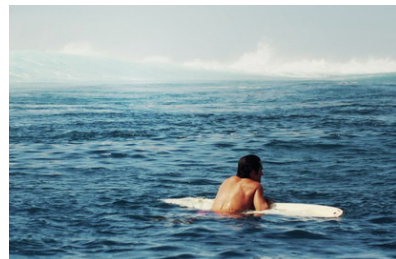
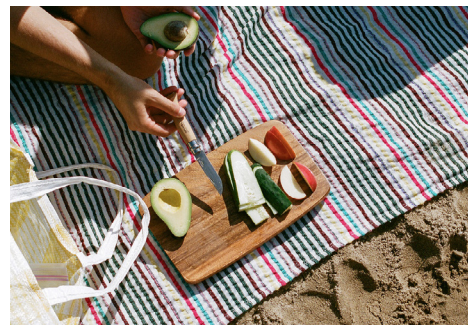
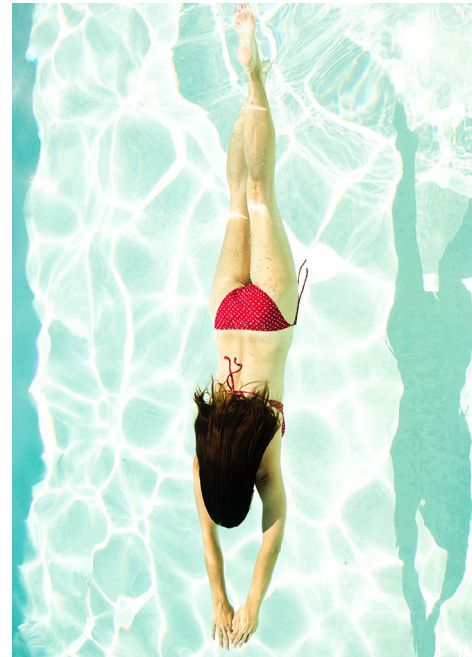
SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	<u>4</u>	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5











1

SOUTH BEACH

☰

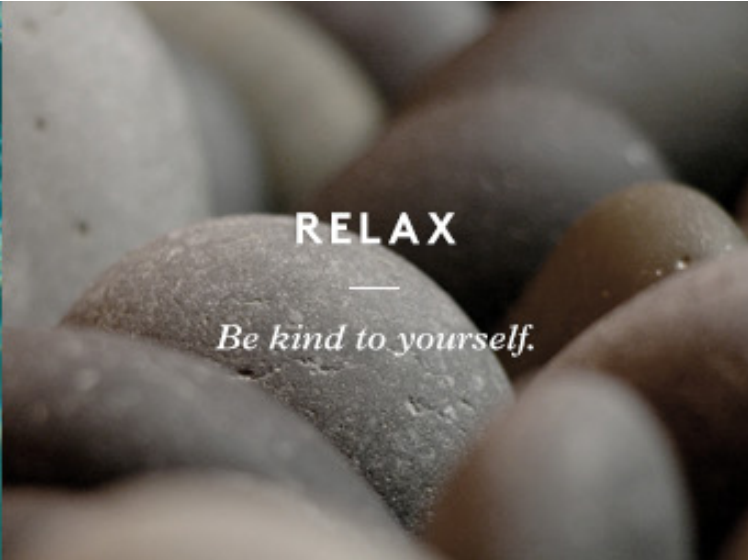
📅

JAN 14
JAN 16

🛍️ 0

SLEEP

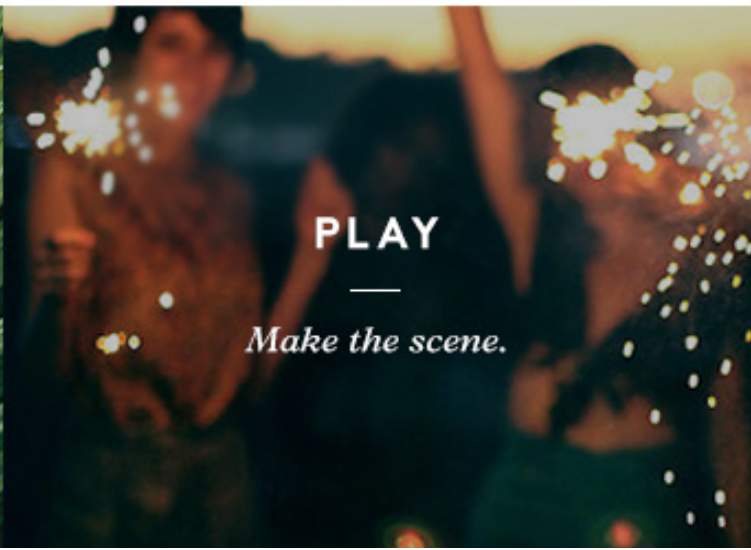
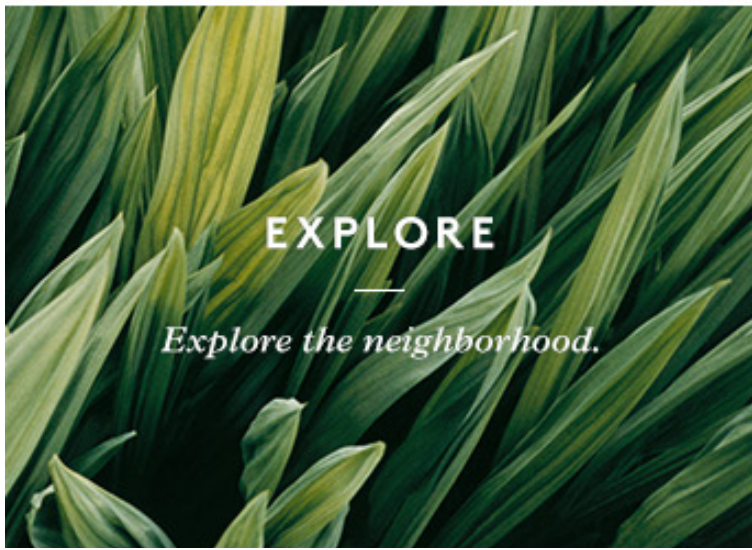
Your own sanctuary.



WELCOME TO SOUTH BEACH

Not just a destination. Instead, a journey. Revel in discovering the details, the flavor, the feel of the coast. Your adventure begins.

[MORE ABOUT US >](#)



1 SOUTH BEACH ▾

SLEEP

TASTE

DO

PLAY

GATHER

RELAX

EXPLORE

1 GLOBAL
1 SOUTH BEACH
GET IN TOUCH

USD ▾ ENG ▾

ACCOUNT / RESERVATIONS

[SITE MAP](#) | [PRIVACY POLICY](#) | [TERMS & CONDITIONS](#)

DO
—
Spend the day perfecting your beach game.

RELAX
—
Be kind to yourself.

WELCOME TO SOUTH BEACH
—
Not just a destination, instead, a journey. Revel in discovering the details, the flavor, the feel of the coast. Your adventure begins.

[HERE ABOUT US >](#)

GATHER
—
Celebrate the moment.


PLAY
—
Make the scene.

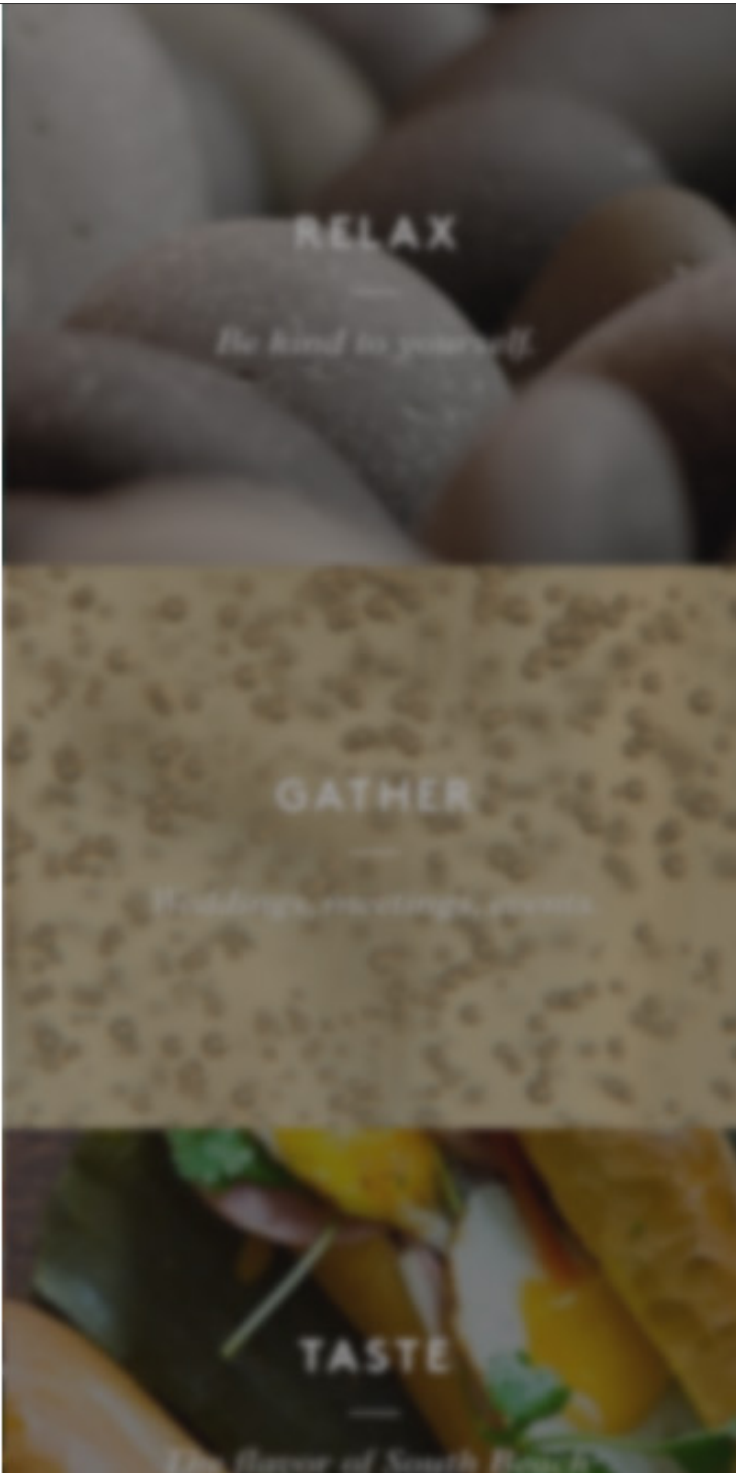
EAT
—
Savor the moment.


1

WHEN ARE YOU COMING? ×

< **DECEMBER 2013** >

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	<u>4</u>	5	6	7	8 
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 SOLD OUT	1	2	3	4	5





WHEN ARE YOU COMING?

< **DECEMBER 2013** >

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 <small>SOLD OUT</small>	1	2	3	4	5


I'M ARRIVING
Friday, Dec 21


I'M DEPARTING
?


GUESTS

1	2	3	4
5	6	7	8
9	10	Over 10 people? Call 1-800-555-5555	

I'M BRINGING


Kid(s)


Dog(s)



Cat(s)

Kids under age 12. Pets 2 max/room, under 50lbs each.

SEE ROOMS

SAVE AND CLOSE >

✕



WHEN ARE YOU COMING?

< **DECEMBER 2013** >

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 <small>SOLD OUT</small>	1	2	3	4	5


I'M ARRIVING
Friday, Dec 21

I'M DEPARTING
Tuesday, Dec 25


GUESTS

1	2	3	4
5	6	7	8
9	10	Over 10 people? Call 1-800-555-5555	


I'M BRINGING



Kid(s)



Dog(s)




Cat(s)

Kids under age 12. Pets 2 max/room, under 50lbs each.

SEE ROOMS

SAVE AND CLOSE >



ITINERARY

South Beach

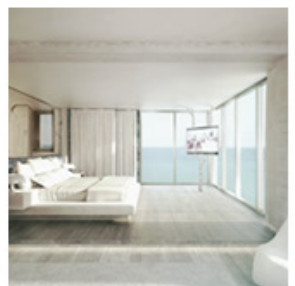
SHARE ITINERARY ▼

Grand Total
\$1,453.00

CHECK OUT

✕

TRIP 1
2 GUESTS
PETS



1 BED SKYLINE VIEW

3 NIGHTS | PLAN AHEAD
FRI, JAN 14 - SUN, JAN 16, 2014

ACCESSIBLE
Over 2 guests, \$50 per guest per day, max occupancy: 4

SEE UPGRADES & OPTIONS ▼

SPECIAL REQUESTS ▼

800.123.4567
1 Hotels South Beach

Estimated total cost of room, taxes, service charges and applicable package inclusions. Estimated total cost does not include airport transfers or requested amenities.

Actual taxes, service charges, levies, resort fees and surcharges are calculated upon checkout and are subject to change without notice.

Extra person/extra bed charges are additional to the rates displayed unless otherwise noted.

Early departure fees may apply. Should you shorten your stay prior to arrival or during your stay, your room rate may change.


\$1,450.00 ✕

VIEW DAILY RATE

SPECIAL CODE ➤


South Beach SubTotal	\$1,450.00
City Tax (1%)	\$1.00
County Tax (1%)	\$1.00
State Tax (1%)	\$1.00
Grand Total	\$1,453.00

CHECK OUT




DAVID BARTON GYM

em ipsum domina cum lau



DECO BIKE TOUR

em ipsum domina cum lau



ITINERARY

South Beach

Grand Total

\$1,453.00

SHARE ITINERARY ▼

CHECK OUT

TRIP 1 2 GUESTS | PETS

2 BED OCEAN VIEW WITH BALCONY

3 NIGHTS | PLAN AHEAD
FRI, JAN 14 - SUN, JAN 16, 2014

ACCESSIBLE
Over 2 guests, \$50 per guest per day, max occupancy: 4

\$1,450.00 ⓧ

VIEW DAILY RATE

TENTS

Indoor/outdoor tents for use during your stay.

\$45.00 ⓧ

HALF-DAY POOLSIDE CABANA \$250 x 2 days

Private cabana lorem ipsum dolores.

\$500.00 ⓧ

SEE MORE OPTIONS ▼

ACTIVITIES

ACTIVITY NAME

SATURDAY, JAN 15

Sed consectetur, lorem non gravida ultricies, elit mi.

ⓧ

ACTIVITY NAME

EVERY FRIDAY IN OCTOBER

Sed consectetur, lorem non gravida ultricies, elit mi.

ⓧ

SPECIAL REQUESTS ▼

800.123.4567

1 Hotels South Beach

SPECIAL CODE ▶

Estimated total cost of room, taxes, service charges and applicable package inclusions. Estimated total cost does not include airport transfers or requested amenities.

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South Beach SubTotal	\$1,450.00
City Tax (1%)	\$1.00
County Tax (1%)	\$1.00
State Tax (1%)	\$1.00
Grand Total	\$1,453.00

CHECK OUT

Estimated total cost of room, taxes, service charges and applicable package inclusions. Estimated total cost does not include airport transfers or requested amenities.

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South Beach SubTotal	\$1,450.00
City Tax (1%)	\$1.00
County Tax (1%)	\$1.00
State Tax (1%)	\$1.00
Grand Total	\$1,453.00

CHECK OUT

80°

SUNNY RIGHT NOW.

(And basically all the time.)

CATEGORY

DO

In this section we're inspiring guests to enjoy the beautiful natural resources that we're next to by being active. Whether satisfying a need for adrenalin or slightly raising their pulse, our goal in this section is to give an insider's spin on how to actively enjoy the nature surrounding the hotels. This section will establish the grounds of the park or moment of nature as an extension of the grounds of the hotel.

PLAY

Play is about going out with others, but the way One goes out is particular. It's about the atmosphere of a place, the ingredients used in the drinks, what you'll find once you're there, and the people who recommended it in the first place. Suggestions should be sophisticated but not boring and should utilize the outdoors when available.

TASTE

One's approach to food is one of our most distinct offerings. We want to be able to discuss a wide spectrum of topics to show that we are an institution for good, healthy and sustainable cuisine. Our chefs are best in class. We'll spotlight them, their social circles, and their food. When discussing agriculture, restaurants off premise, or culinary topics not related to the building, we'll speak through the voice of our executive chefs (Jonathan Waxman, Tom Colicchio, Seamus Mullen).

RELAX

The relax category is about moments of introspection in an exciting city and perhaps feels more solitary. It's about the moments you take to yourself. This rule is welcome to be broken, but tonally we imagine this section is used by people in search of a quiet moment such as a day at the spa, a morning Thai Chi class, or a glass of wine outside.

SLEEP

This section is primarily about the architecture, design of the interiors, and what makes each room special. The main category page is to remain graphically clean and clear in terms of messaging. Potential guests can learn more about any given room once in that room's dedicated page.

EXPLORE

While we encourage our guests to take a stroll and seek out their own adventures, this is the must-do list. Culture, art or shopping; Explore is the best of the neighborhood that surrounds our park, beach, vista or view. The whole city is fare game, but the further away something is the more perfect it's got to be. Let's keep them local if we can.

GATHER

This section describes our meeting rooms and group facilities. It shares details of our offerings and suggests potential uses and are available to our guests and the surrounding community.

SOUTH BEACH

MAIN POOL & BAR GRILL

LOBBY CAFE

TASTE
Labores appellatur cu, posse epicurei

IN ROOM DINING

DINING IN THE LOBBY

FARM TO TABLE DINING

ROOF TERRACE
Labores appellatur cu, posse epicurei Illud postea lorem ipsum doloeres. Dolores sit abores se epicurei Illud pos lorem #LipsuMic

INTERVIEW

OUR CHEF TOM COLICCHIO
Labores appellatur cu, posse epicurei Illud postea lorem ipsum doloeres. Dolores sit abores appellatur cu, pos se epicurei Illud postea lorem ipsum.
READ ON >

STK RESTAURANT
Tom Colicchio Signature Restaurant

BRAND SQUARE

RELAX



Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres. Dolores

SLEEP



Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres. Dolores

PLAY



Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres. Dolores

DO



Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres. Dolores

GATHER



Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres. Dolores

EXPLORE



Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres. Dolores

TASTE



Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres. Dolores

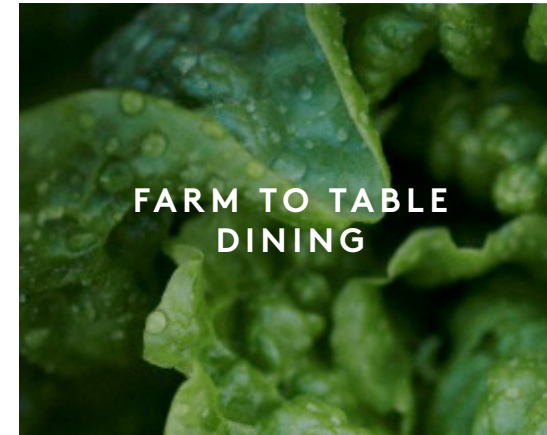
PROPERTY / ON-SITE: TILE EXAMPLES



SERVICES: TILE EXAMPLES



PHILOSOPHY: TILE EXAMPLE



ACTIVITIES: TILE EXAMPLES



ARTICLES: TILE EXAMPLE

FEATURE




OUR CHEF
TOM COLICCHIO

~~~~~

Labores appellantur cu, posse epicurei  
Illud postea lorem ipsum doloeres.  
Dolores sit abores appellantur cu, pos  
se epicurei Illud postea lorem ipsumi.

READ ON >

ITINERARY



A DAY IN  
SOUTH BEACH


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Labores appellantur cu, posse epicurei
Illud postea lorem ipsum doloeres.
Dolores sit abores appellantur cu, pos
se epicurei Illud postea lorem ipsumi.


READ ON >

SURPRISE AND DELIGHT

WE'RE SENDING LIVE OCEAN SOUNDS YOUR WAY.
You know, until you get here in person.




MORE THREAD



Made with Egyptian spun cotton, 1 Hotels bedsheets have a 1,000 thread count for supreme comfort and breathability.

YOU ARE



Miles

FROM PARADISE


SPEAK LIKE A SOUTH BEACH LOCAL:



< **SALUD!** >

"Cheers" in Spanish

WE'RE SENDING LIVE OCEAN SOUNDS YOUR WAY.
You know, until you get here in person.

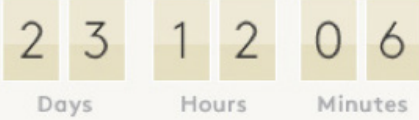


LOCALS ONLY



Our suites are appointed with plants and flowers from the local South Beach area. Look for the shaggy fronds of the Southern Maidenhair Fern.

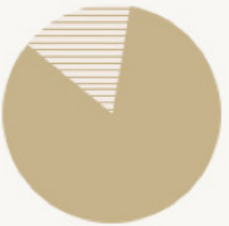
YOU ARE



Days Hours Minutes

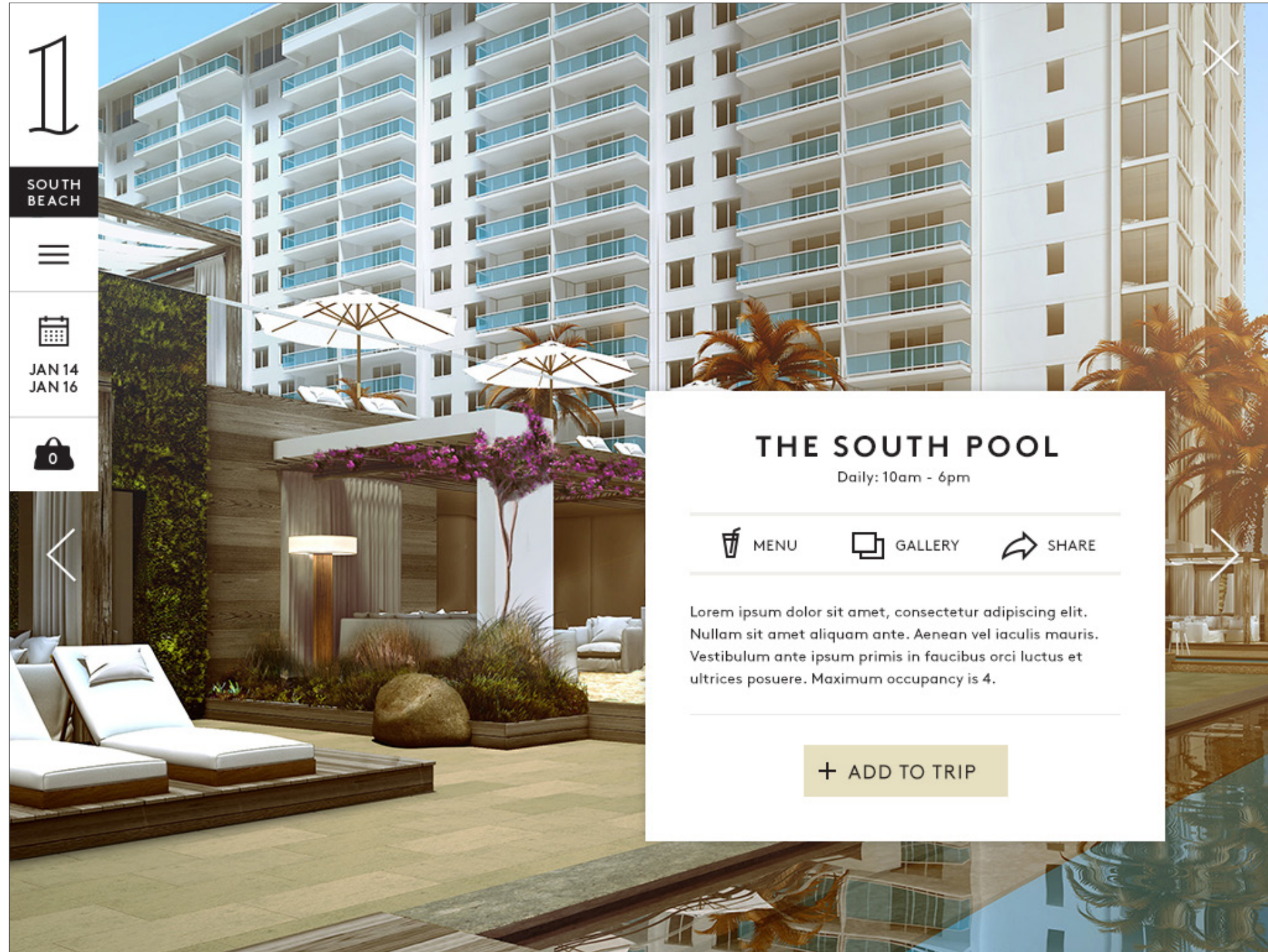
FROM PARADISE

THE RESULTS
256 VOTERS AND COUNTING



- 75% Man Thong
- 25% Mustache

NEXT CHOICE >



SOUTH BEACH



JAN 14
JAN 16



THE SOUTH POOL

Daily: 10am - 6pm



MENU



GALLERY



SHARE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam sit amet aliquam ante. Aenean vel iaculis mauris. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere. Maximum occupancy is 4.

+ ADD TO TRIP

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SOUTH BEACH

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JAN 14
JAN 16

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WATER SPORTS

🖼️ GALLERY ➦ SHARE

DETAILS
3045 Canal St. Miami,
Florida 90210
517-298-7337

📍

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SOUTH BEACH

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JAN 14
JAN 16

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FEATURE


HEADLINE GOES HERE

"Pull quote goes here.
Pull quote goes here.
Pull quote."

📍 ADD TO TRIP
🖼️ GALLERY
➦ SHARE
✕

DETAILS

3045 Canal St. Miami,
Florida 90210
517-298-7337

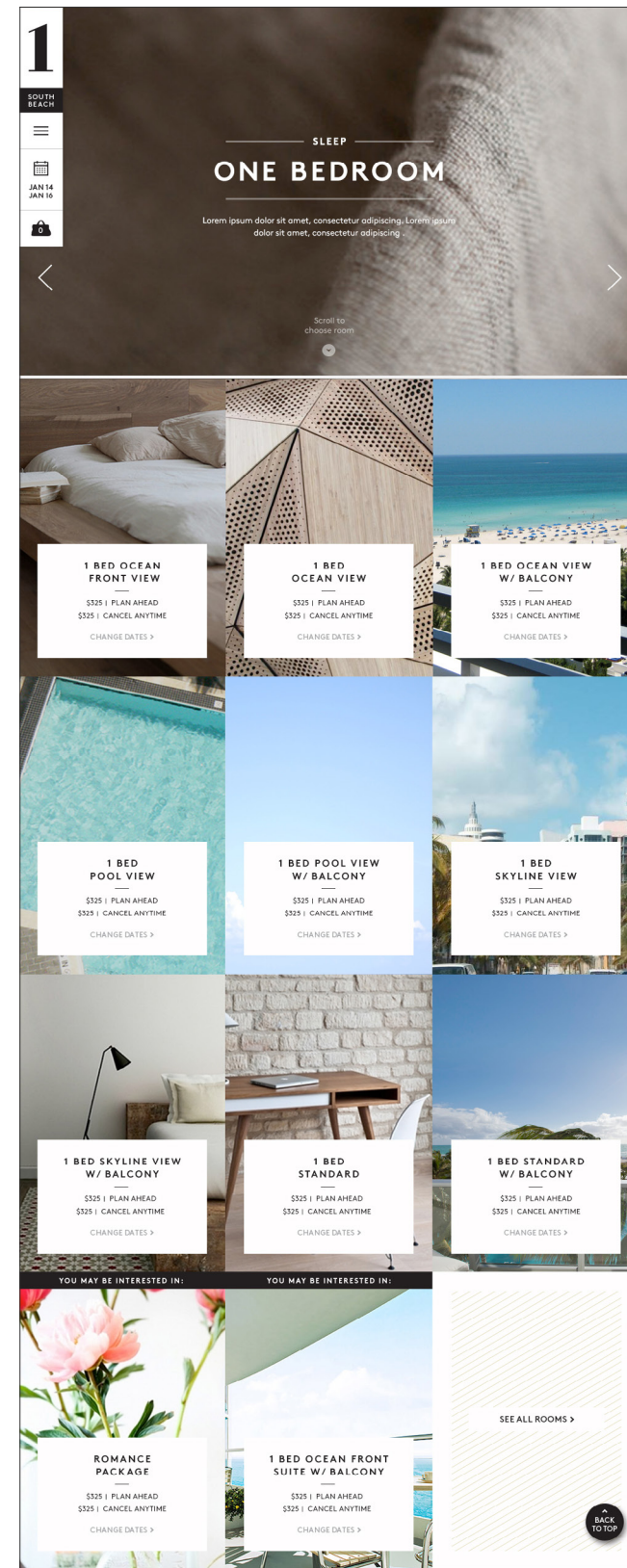
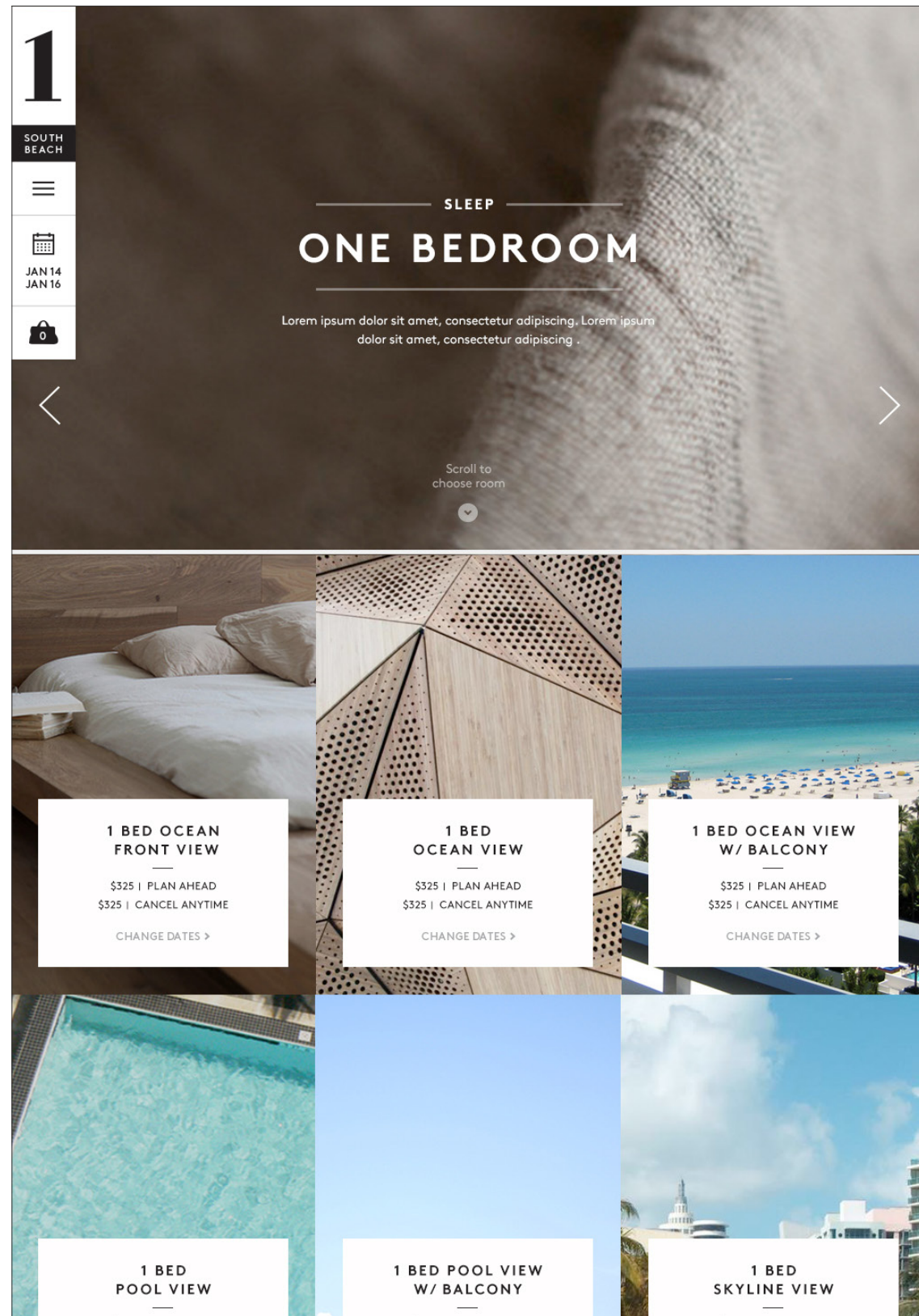


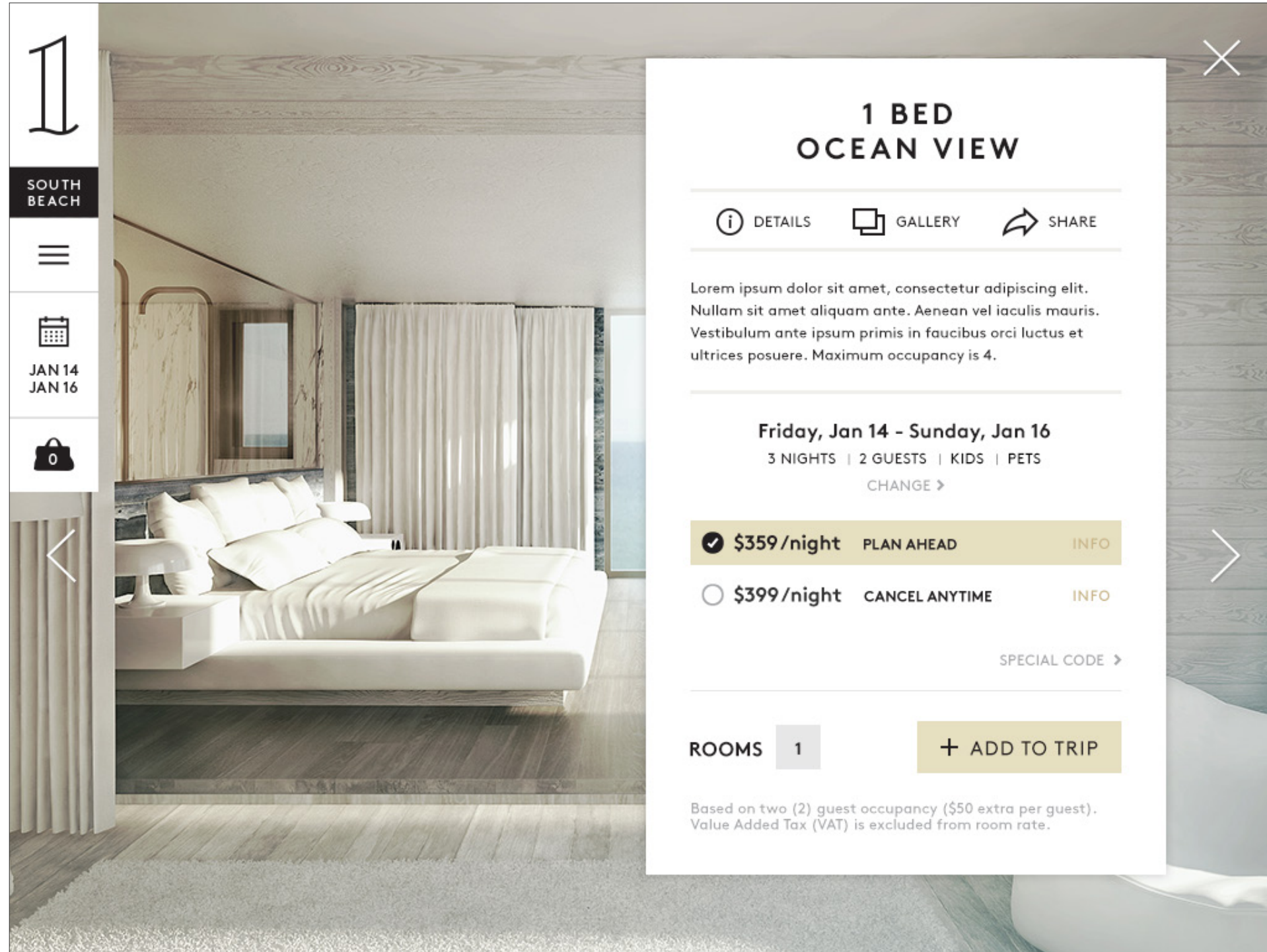
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SOUTH BEACH

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📅
JAN 14
JAN 16

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1 BED OCEAN VIEW

[i DETAILS](#) [🖼️ GALLERY](#) [➦ SHARE](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam sit amet aliquam ante. Aenean vel iaculis mauris. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere. Maximum occupancy is 4.

Friday, Jan 14 - Sunday, Jan 16
3 NIGHTS | 2 GUESTS | KIDS | PETS
[CHANGE >](#)

\$359/night [PLAN AHEAD](#) [INFO](#)

\$399/night [CANCEL ANYTIME](#) [INFO](#)

[SPECIAL CODE >](#)

ROOMS 1 [+ ADD TO TRIP](#)

Based on two (2) guest occupancy (\$50 extra per guest). Value Added Tax (VAT) is excluded from room rate.

✕

➤



1 BED OCEAN VIEW

Our Deluxe 1 Bed Ocean Front Room room is generously sized and perfectly appointed to meet your business and leisure requirements. Surrounded by views of the ocean front, nature-inspired interior design creates an ambiance of comfort and modernity. Each room is appointed with hand-selected, richly textured custom-designed furnishings and original artwork.

SEE FLOOR PLAN



CONVENIENCE

- In-room tablet for remote lighting/temperature control.
- Smartphone docking station with built-in alarm clock.
- Mini-fridge.
- Hair dryer.
- Iron and ironing board.
- Cribs for infants.



CONNECTION

- Complimentary WiFi throughout hotel and guest rooms.
- Smartphone docking stations with built-in alarm clock.



SECURITY

- State-of-the-art electronic locks.
- In-room safe accommodates laptop, tablets.



COMFORT

- In-unit heating and A/C system with green energy management technology.
- Plush mattresses by [BRAND NAME] that are 100% recycled and chemical-free.
- Soft [BRAND NAME] XXX-threadcount organic linens.
- Energy efficient rainfall showerhead and dual-flush toilet by Waterworks.
- Showers finished with floor-to-ceiling travertine tile.
- [BRAND NAME] toiletries.
- Daybed.
- 100% organic socks.
- Purified water.



ENTERTAINMENT

- 32" flatscreen HDTV with premium channels and pay movies.

HOTEL POLICIES

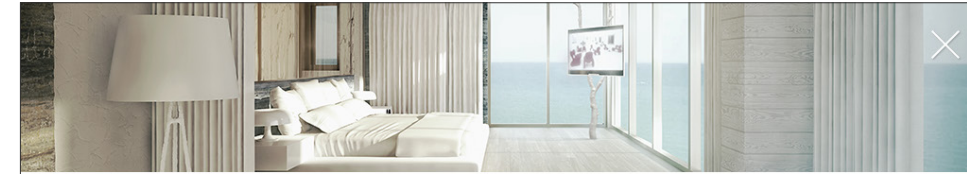
CANCELLATION POLICIES +

PET POLICIES +

EARLY ARRIVALS/LATE DEPARTURES -

If you expect to arrive early in the day and would like immediate access to your room, we recommend booking the room for the prior night to guarantee immediate access. Similarly, for late departures, reserving an additional night will guarantee access to your guest room until you depart. If you choose not to reserve, we will be glad to store your bags and make our fitness facilities available for you to freshen up.

GUARANTEED RESERVATIONS +



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GUARANTEED RESERVATIONS +






Hey [NAME], you're booked!

Your confirmation code is: 1BV4-CLM

You can now:

- [Manage Your Reservation](#) edit or add even more services to your reservation.
- [Print or download](#) your confirmation.
- Contact us with any questions using our [web form](#) or by phone: 1.800.555.5555.
- [Get back to home.](#)

Trip Details

July 25-26 2013	SOUTH BEACH STYLE Room Name 1 3 Nights upgrade	TIME TO SIP champagne	JULY 25 FASHION FORWARD SOUTH BEACH
	RESTAURANT <small>*Book your table on possible.com</small>	SOUTH BEACH STYLE Room Name 2 2 Nights upgrade	FORECAST JULY 25  Don't forget the shades
July 28-29 2013	SOUTH BEACH STYLE Room Name 3 2 Nights upgrade	VALET PARKING + add to trip	READY, SET, DIVE IN TO THE TOP 10 BEACH SPOTS ALONG COLLINS AVE
	RESTAURANT <small>*Book your table on possible.com</small>	LINEN: THE FABRIC OF SOUTH BEACH	PAUSE FOR A CAUSE

USEFUL STUFF

- [Directions](#)
- [Check-in information](#)
- [Weather Forecast](#)
- [Contact Us](#)

SPA DAY
MON, JULY 29, 2013
10:00AM
1 guests



Rooms



Amenities



Experiences



Services



Nature



Articles